



HELEN WATSON

GRAPHIC AND WEB DESIGNER



PROFILE

Talented designer with five years combined experience in branding, web, and print design, as well as advanced skills in the latest Adobe Creative Suite, seeks the position of graphic designer in a fast pace production environment, to deliver high quality projects based on current trends in designs and standards.



PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER 2018 - Current
Natura, San Antonio, TX

Graphic designer responsible for daily graphic design content for a medium-sized firm.

Work regularly on graphics, layouts, and production material projects (sale proposals, brochures, marketing materials, corporate event invitations, infographics), ensuring that the company's high standards and requirements are met.

Developed 55+ graphic design sale proposals that helped increase client sales. Designed 200+ plantscape digital image mock ups using Adobe Creative Suite. Manage photography sessions for employee photos that includes photo retouching and color correction for production use.

Collaborates with Marketing Department to support campaigns and development initiatives.

Collaborates with sales team in supporting quoting information.

FULL TIME GRAPHIC & WEB DESIGN STUDENT 2016-2018
Southern New Hampshire University

ECOMMERCE MANAGER 2014-2017
Necnamic, LLC, San Antonio, TX

Developed and Launched Necnamic E-Commerce B2C Amazon retail site. Managed all aspects of business operations from product sourcing and marketing through pricing strategy, content management, order fulfillment, vendor management, and customer satisfaction.



CONTACT



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www.hmwportfolio.com



EDUCATION

BACHELOR OF ARTS

Graphic Design and Media Arts
with a concentration on Web
Design

Southern New Hampshire
University, 2016 – 2018

Creative learning in graphic and
web design that includes design
theories, typography, photography,
Photoshop, Illustrator, InDesign,
Animation, Dreamweaver, UI, UX,
Bootstrap and JavaScript.
Graduated with a 4.0 GPA.



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SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Adobe Animate
Adobe Lightroom
Microsoft Excel
Microsoft Word
Microsoft Access
Microsoft PowerPoint
HTML
CSS
JavaScript
Bootstrap
Photography & Photo Editing

CERT

CIW Database Design Certification
CompTIA Security+ Certification
CompTIA Project+ Certification
CompTIA A+ Certification

EXPERIENCE CONTINUED

- IT MANAGER** 2013-2014
Girl Scouts of Southwest Texas
Managed and collaborated with third party off-site IT vendor on all networking and server issues.
Scheduled and organized all hardware upgrades with third party vendor.
Provided IT support to users according to their business requirements.
Established IT inventory of all hardware and software components.
- IT EVENING OPERATIONS COORDINATOR** 2009-2012
Firstmark Credit Union, TX
Responsible for monitoring the Symitar database systems performance.
Performed Technical Writing functions by creating and maintaining IT documentations such as operation manuals and procedures.
- REALTOR** 2007-2009
Keller Williams Realty, TX
Real Estate professional specializing in residential resale & new homes sales.
Prepared and executed contracts, amendments and addendums.
Designed marketing brochures and ads for individual clients.
Created & maintained individual website utilizing Keller William's technology.
- PDM DATABASE MANAGER** 2001-2006
Limited Brands – Mast & Victoria Secret Design Ops, New York City
Maintained various databases and record management systems utilizing PDM.
Responsible for the supervision and recruiting of the PDM Team.
Created technical graphics of sketched garments & in-process diagrams for use in the product spec.
Received the Mast Individual Globe Award for outstanding achievements.
- MARKETING ASSISTANT** 1999-2001
McCree Incorporated, FL
Monitored and maintained the company's website included the design and construction of new pages and resolved HTML coding errors.
Designed ads, logos and marketing brochures utilizing Photoshop.
Designed and produced the company's client based newsletter.